



Fair Factories Clearinghouse Releases Software Version 2.0 to Improve Corporate Social Responsibility in Factories and Supply Chains

NEW YORK – June 8, 2016 – Fair Factories Clearinghouse (FFC) today announced a major upgrade to its Corporate Social Responsibility (CSR) software. FFC helps brands like adidas, Pentland Brands, Puma and VF Corporation make more informed and ethical business decisions based on key performance indicators and social and environmental reports on working conditions. The new software application builds upon twelve years of innovation in Corporate Social Responsibility (CSR) software by FFC, a nonprofit, membership-based organization that helps companies track supply chain operations, sourcing, and social and environmental conditions in factories. The upgraded software empowers companies with the latest tools in software intelligence and functionality, including:

- full support of iOS and Android tablets for greater field worker productivity;
- dashboard with widgets that provide a visual display of CSR activity and performance;
- second generation system of higher quality user configured reports with advanced filtering options and search criteria, providing easy access to essential information for day-to-day decision making;
- and configurable tools that allow members to create assessment questionnaires on social compliance, energy measurement, carbon footprint, restricted substances, and detection of forced labor and slavery.

FFC also provides a fully optional collaboration environment in which companies can choose to share social and environmental results of factory audits. FFC 2.0 provides enhanced tools for companies to quickly identify collaboration opportunities to reduce duplicate factory audits, resulting in improved working conditions and reduced costs.

Peter Burrows, founder and executive director, FFC, believes the new system will empower members to more easily achieve their compliance goals and will have broad appeal to companies across the board looking to strengthen their programs.

“FFC 2.0 is premier CSR technology offered at a fraction of the price of for-profit competitor solutions,” said Burrows. “It is important to FFC that we continue to meet the needs of our members and provide a technology platform that allows users to keep up with the changing demands of supply chain management and stakeholder expectations. Our new release offers companies a high level of flexibility and configurability to track what is material for their business and keep up with changing demands.”

Selcuk Buyukozer, Senior Director of Social and Environmental Affairs, the adidas Group states, “FFC stands out from the crowd with its committed and dedicated team striving to provide the best solutions for our needs. They have played an important role to support our sustainability program at the adidas Group, and have always acted as a reliable business partner with whom we could discuss new ideas and enhancements.”

About Fair Factories Clearinghouse

Fair Factories Clearinghouse (FFC) was founded in 2004 with the financial support of the U.S. Department of State, National Retail Federation (NRF), Retail Council of Canada (RCC) and World Federation of the Sporting Goods Industry (WFSGI). FFC facilitates its members improving workplace conditions for over 15 million workers in over 30,000 factories. FFC is also a CSR software development organization and has developed and operated database systems for other nonprofit organizations working to improve labor and environmental conditions worldwide including Business Social Compliance Initiative (BSCI), Bangladesh Accord on Fire and Building Safety, Alliance for Bangladesh Worker Safety, Carbon Performance Improvement Initiative (CPI2) and Better Buying.

For more information please visit our website at www.fairfactories.org or contact us at information@fairfactories.org.

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